



**Designation** – Communications Manager

**Job Location** – Mumbai

**No of Positions** - 1

### **About the Organization**

Prerana, has been addressing the issue of sex trafficking and commercial sexual exploitation of children and women intensively and comprehensively since the past three decades by camping at ground zero. Overtime it has evolved several path breaking interventions in the service sector and contributed substantially towards advocacy and capacity building activities. It pioneered the term and domain, post rescue operations, aftercare and is engaged in fine tuning a variety of techniques and tools indispensable in those domains such as minimum standards of care and protection, social investigations, care plans, etc. On one hand it has worked very closely in partnership with the state agencies and on the other hand, through its landmark Public Interest Litigations (PILs), it has mobilised the will power and resources of the state.

### **About the Project**

Prerana began its Anti-Trafficking Resource Centre in the year 2000 with the help of the US State Department. In a short span, this knowledge hub called the Anti-Trafficking Resource centre (ATC) grew in leaps and bounds addressing a variety of areas that needed better understanding, beginning with understanding how the laws related to (anti) trafficking unfolded on the ground. Each activity of the ATC was then evolved in response to a felt need of the AHT (Anti Human Trafficking) movement. A few of the services provided by ATC are training and sensitization, research and documentation, policy consultancy, advocacy, information dissemination, amongst others. Over a period of time, the need to convert the offline resource centre to an online, all accessible centre was felt. Prerana is currently building this online resource centre: [www.fighttrafficking.org](http://www.fighttrafficking.org) We are looking out for dedicated individuals with a passion for child rights and social change to join us in our mission, those who truly believe in the power of communications to influence change and advocate for the vulnerable.

### **Job Summary:**

The Communications Manager will be responsible for:

- Creating and developing compelling stories for Prerana’s Anti-Trafficking Center portal ([fighttrafficking.org](http://fighttrafficking.org)) and other online platforms.
- Documentation and creative writing.
- Basic designing, editing and proofreading the content.
- Driving ATC’s communications objectives.



- Maintaining consistent social media profile of the organization.

### Qualifications and Experience:

A suitable candidate must possess:

- Excellent written English skills. The ability to read, write and translate to other languages is a plus.
- Familiarity with basic online platforms – Wordpress, Facebook, Twitter, Instagram, LinkedIn, Mailchimp, etc.
- 2 to 5 years of experience in communication.
- A passion for the issue, for communication technology and for telling stories. A working knowledge of photo editing tools, audio-video editing tools is a plus.
- The candidate must be willing to commit to working with the organization for a minimum of two years.

### Requirements:

Candidates are required to submit an updated resume, two references and a sample of their writing. Salary will be commensurate with the qualifications and experience.

Email – [applytoprerana@gmail.com](mailto:applytoprerana@gmail.com) with subject line – ‘Application for Communications Manager’